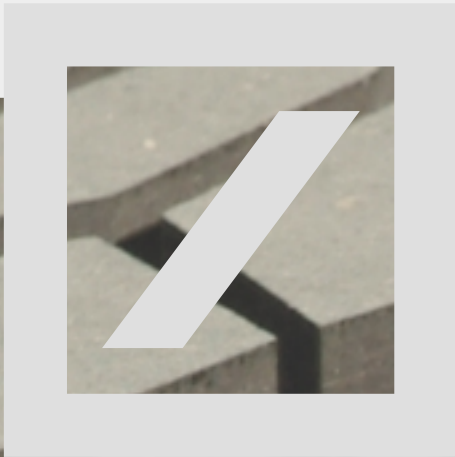


The Deutsche Bank Urban Age Award



Mumbai 2007
General Information

A Passion to Perform.

Deutsche Bank





The Deutsche Bank Urban Age Award

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The annual Deutsche Bank Urban Age Award celebrates the Urban Age mission that connects quality of life to the quality of the urban environment. Created to encourage people to take responsibility for their cities and form new alliances, the award will be given to projects and initiatives that improve the physical conditions of their communities and the lives of their residents.

An independent jury drawn from an international community of urban leaders, designers, business, media and civic actors will evaluate all submissions and determine the winner of the \$100,000 prize. The deadline for submissions is 30 September, 2007.

The first Deutsche Bank Urban Age Award will be presented in Mumbai, India, on 1 November 2007 to coincide with the Mumbai Urban Age conference on 2-3 November 2007. On this occasion the award will recognise a project located in the wider metropolitan area of Mumbai, the Urban Age 2007 focus city. In 2008 the award will be located in Sao Paulo, Brazil.

The award is an initiative associated with the Urban Age project, an international investigation of cities organised by the London School of Economics and Political Science and Deutsche Bank's Alfred Herrhausen Society (www.urban-age.net).

Eligibility

Any project that falls under the following categories will be considered for the award:

- Housing and shelter
- Workplaces
- Transport infrastructure
- Public space
- Sanitation and Health
- Education
- Culture
- Other relevant urban regeneration initiatives



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Selection Criteria

The main scope of the award is to recognise projects and initiatives that encourage the alliance of diverse constituents or create partnerships between different stakeholders in urban societies. Projects must also demonstrate their ability to connect the social well-being of residents with an improved physical environment. The key selection criteria therefore include:

- Development of new partnerships and alliances
- Benefits to communities and local residents
- Innovation and creativity
- Sustainability
- Ability to convert shared visions into deliverable projects

Application Procedure

The award is open to individuals and organisations that have been involved in projects that meet the eligibility requirements (see Regulations).

We would prefer that applications be submitted online at:
www.urban-age.net

Forms can also be downloaded, and sent to:
dbua.award@db.com

or sent via post to:
Corporate Communications
Deutsche Bank AG
DB House
Hazarimal Somani Marg, Fort
Mumbai - 400 001
India

A Hindi form is available on request from dbua.award@db.com

The award is administered by the Deutsche Bank's Alfred Herrhausen Society in association with the Urban Age project. If you have any questions, please e-mail dbua.award@db.com.



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Regulations

- 1. Eligibility:**
 - a) Projects must be located in the wider Mumbai metropolitan area (for the 2007 Award).
 - b) Projects should demonstrate evidence of partnership and cooperation between different stakeholders.
 - c) Projects must be realised and demonstrate measurable impacts for their users and the wider community.
 - d) Projects must not discriminate on the basis of religion or ethnicity.

- 2. Jury:**
 - a) The winner(s) of the award will be decided by an independent jury through majority vote.
 - b) The jury will be chosen by Deutsche Bank's Alfred Herrhausen Society and Urban Age, representing a mix of disciplines and regional experts.

- 3. Award:**
 - a) The purpose of the award is to provide financial support for sustaining and developing the project. It is not intended as a personal or professional recognition.
 - b) Formal project partners and/or sponsors (if any) must support the application.
 - c) The jury reserves the right to determine the distribution of the award.

- 4. Conditions:**
 - a) By completing the application, entrants agree to accept the decision of the jury without right of appeal. No participant shall have recourse to any national or international court of law.
 - b) Material submitted may be used by Deutsche Bank and Urban Age for any purpose in relation to promote and disseminate the Deutsche Bank Urban Age Award, e.g. on the Deutsche Bank or Urban Age websites and/or publications and reports.
 - c) The statements made in the declaration of authenticity will be considered true and legally binding in compliance with all applicable laws and regulations.

- 5.** These regulations are subject to amendment by the awarding authority.



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Jury

The members of the Deutsche Bank Urban Age Award, Mumbai 2007 jury are:

- Richard Burdett:** Director, Urban Age & Centennial Professor in Architecture and Urbanism, London School of Economics
- Shabana Azmi:** Actress & Social Activist
- Rahul Mehrotra:** Founder, Rahul Mehrotra Associates & Associate Professor, Massachusetts Institute of Technology
- Suketu Mehta:** Author, *Maximum City* & Associate Professor, New York University
- Enrique Norton:** Founder, TEN Arquitectos & Miller Chair of Architecture, University of Pennsylvania
- Anthony Williams:** Former Mayor, Washington D.C. & CEO, Primum Public Realty Trust



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Contact

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