



a worldwide investigation into the future of cities

organised by the Cities Programme at the  
London School of Economics and Political  
Science and the Alfred Herrhausen Society,  
the International Forum of Deutsche Bank

# URBAN AGE

## Mexico-City Symposium

Mexico-City 4 SEPTEMBER 2009

**In partnership with:**

Citambulos

Deutsche Bank Americas Foundation



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

**Alfred Herrhausen Society**

The International Forum of Deutsche Bank



Tentative programme as of 31<sup>st</sup> of August 2009.

**Citambulos - Exhibition Opening**

**Thursday 03 September 2009**

*Location: Sala de Culturas Indígenas de México,  
Museo Nacional de Antropología*

19.00-21.00      Opening of the Exhibition: Citámbulos. Un viaje a la megalopolis mexicana

**URBAN AGE Mexico Symposium**

**Friday 04 September 2009**

*Location: Mide Museum, Tacuba 17, Centro Histórico,  
Mexico-City*

09.00 to 09.50      WELCOME

**Speakers**

**Wolfgang Nowak**, Managing Director, Alfred Herrhausen Society, Deutsche Bank

**Ricky Burdett**, Director, Urban Age, London School of Economics and Political Science and Chief Adviser on Architecture and Urbanism, 2010 Olympic Delivery Authority

**Keynote**

**Marcelo Ebrard**, Mayor of Mexico-City      (to be confirmed)

09.50 to 10.00 - COFFEE

10.00 to 12.00 – Session 1: MEXICO CITY: THE NEXT URBAN ECONOMY?

Keynote: **Carlos Elizondo Mayer-Serra**, CIDE, Center for Economic Research and Teaching (TBC) (20 min)

**Chair: Manuel Perló Cóhen**, National Autonomous University of Mexico

Respondents:

Respondent 1: **Gustavo Garza**, El Colegio de Mexico (5 min)

Respondent 2: **Sara Topelson**, Undersecretary, Sedesol, (National Ministry for social Development)

Respondent 3: **Enrique Peñalosa**, former mayor of Bogotá, Colombia (5min)

Respondent 4: **Jesus Silva-Herzog Marquez**, ITAM, Mexican Autonomous Technology Institute, (TBC) (5 min)

Respondent 5: **Regina García Cuellar**, Harvard Business School

Respondent 6: **Hans-Joachim Kohlsdorf**, Former CEO, Executive Council of Global Corporations

**ALTERNATES:**

Jorge Gamboa de Buen, Director of Grupo Danhos (TBC)  
Manuel Camacho Solis, Former Mexico City Mayor

OPEN DEBATE

12.00-13.30 – LUNCH

13.30 to 15.30 – SESSION 2: CITY DESIGN, POLITICS & TRANSPORT

Keynote: **Felipe Leal**, Secretary of Urban Development & Housing, Mexico-City, (20 min)

**Chair: José Luis Cortés Delgado**, Director of Extended Learning, Iberoamericana University

Respondents:

Respondent 1: **Adriana Lobo**, Director, Center for sustainable transport (5 min)

Respondent 2: **Ricky Burdett**, Director, Urban Age Project (5min)

Respondent 3: **Alfonso de María**, Director INAH (National Anthropology and History Institute) (5min)

Respondent 4: **Peter Krieger**, UNAM (5min)

OPEN DEBATE

15.30 to 16.00 COFFEE

16.00 to 17.45 CONCLUSION

**Chair: José Castillo** , arquitectura 911sc

**Ricky Burdett**, Urban Age

**José Luis Cortés Delgado**, Universidad Iberoamericana

**Inti Muñoz**, Historic Center Trust

**Enrique Peñalosa**, former mayor of Bogotá, Colombia

17.45 to 18.00 CLOSING REMARKS

**Wolfgang Nowak**, Managing Director, Alfred Herrhausen Society, Deutsche Bank

20.00-22.00 THE URBAN AGE DINNER/COCKTAIL

*Hosted by the German Ambassador to Mexico Dr. Roland Michael Wegener and the Alfred Herrhausen Society*

*Location: El Mayor, Argentina and Justo Sierra, Historic Center*